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I Semester B.Com. Degree Examination, April - 2023

**COMMERCE**

**Accounting and Finance**

**Business Dynamics and Entrepreneurship**

(NEP CBCS Scheme Freshers and Repeaters 2021-2022)

**Paper : 1.3**

**Time : 2½ Hours**

**Maximum Marks : 60**

**Instructions to Candidates:**

Answers should be written in **English** only.

**SECTION - A**

Answer any **FIVE** of the following questions. Each question carries 2 marks. (5×2=10)

1. a) Define management.
- b) What is planning?
- c) What is selection?
- d) Define entrepreneur.
- e) Expand TREAD.
- f) What is job analysis?
- g) What is performance appraisal?



**SECTION - B**

Answer any **FOUR** of the following questions. Each question carries 5 marks. (4×5=20)

2. Explain the objectives of HRM.
3. Give a note on make in India.
4. What are the objectives of training?
5. Distinguish between Administration and Management.
6. Explain the importance of staffing.

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**SECTION - C**

Answer any **TWO** of the following. Each question carries 12 marks. (2×12=24)

7. Explain in detail various principles of management.
8. Explain the characteristics of an Entrepreneur.
9. Briefly explain the different types of organizations.

**SECTION - D**

Answer any **ONE** of the following question. Each question carries 6 marks. (1×6=6)

10. List out the qualities of professional manager.
  11. Mention any three women entrepreneurs businesses in India.
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